


















Sponsorship Opportunities for FWDDXI

Sponsorship Benefits	Grand Champion Level \$2,000	Gold Leader Level \$1,000	Silver Reserve Level \$500	Division Runner Level \$250	Standby Support Level \$100 (-)
<u>Pre-Event Recognition</u>					
Social Media Promotion	●	●	●	●	●
Website Presence	●	●	●	●	●
Race Category Exclusivity -choice-	Grand Champion Runs	3 categories	2 categories	2 categories	1 category
Advertisement with the event	●	●	●		
Event Flyer	●	●	●	●	●
Press Release	●	●	●	●	
<u>On-Site Recognition</u>					
Program Inclusion	●	●	●	●	●
Branded VIP Program	●				
Logo on Event Sponsor Banners	●	●	●	●	Single Event Signage
Logo on Event T-Shirt	●	●	●		
<u>Post-Event Recognition</u>					
Outgoing Press Release	●	●	●	●	●
Newsletter Inclusion	Digital & Print	Digital & Print	Digital & Print	Digital Only	
Thank you Email Blast	●	●	●	●	●
Next Year's Sponsorship Package	●	●	●	●	●



Sponsorship Opportunities for FWDDXI

The Florida Wiener Dog Derby, Inc, is a Florida event based, all-volunteer, 501C3 nonprofit fundraiser for local dachshund and animal rescue. In a calendar year, we host at least ten different competition events that raise money for designated nonprofits. Our main event, held in conjunction with Tampa Riverfest, is scheduled to be held on Saturday May 2, 2020. Riverfest and the Florida Wiener Dog Derby, expect at least 15,000 spectators and we host about 500 registered dogs to compete in different talent and obedience based contests, not to mention the main event, which is Florida's Largest Dachshund Derby and gathering. For our 2020 Derby, we are celebrating eleven of family fun and raising money for four local guest rescues: Low Rider Dachshund Rescue of Florida, Skyway Dachshund Rescue, DARE Dachshund Adoption Rescue and Education, and SOCKS Save Our Cocker Spaniels. Our competition entry fees are only a small portion of our fundraising and cover our core operating costs. Our greatest ability to fund raise comes from our sponsors and donations, from corporations and companies. During the day long festivities, we will host silent art auction and raffles. We also like to award our winning contestants with prize baskets. There are many ways your company could benefit from any amount of contribution. The attached chart is divided into five levels of sponsorship/donation amounts. The greater the donation, the greater ability we are able to associate your product/company with the event.

Mentioned above is a Branded VIP program for our Grand Champion Level Sponsor. Our VIP program is in its sixth year of existence and each year grows in popularity. We have self-funded the program in the past 5 years & hope to have a corporate sponsor attached to the program to attract a wider appeal to participation. With our program, each registered person/team receives a tote bag, a gift with logo, a variety of dog treats/food, a special commemorative VIP all inclusive ticket, some refreshments, 5 raffle tickets, and additional items based on the availability of items/funding. This is an excellent opportunity for any company to promote your business and attract appeal to be included in something special. We limit the number of VIP passes sold to 30. We will consider a full In-Kind donation for the Grand Champion category only if the VIP items (tote-bag, gift, treats, refreshments, event t-shirt core cost, advertisement etc) are fully provided as these are a large part of the event overhead cost that cannot be funded with an In-Kind only donation.

Yearly we plan on having an event T-Shirt. This largely depends on our operating funds prior to the event allowing the ability to have them made. Your early support & generous contribution is the key to make this possible. To allow ample production time, we must be fully funded for the event shirts by April 1st.

Based on when you decide to make your commitment with our event, we will include your company logo (as specified above) on printed materials at the event. . To allow ample production time, we must have a commitment and PDF logo emailed to us by March 25th.

Our event hosts Florida's largest derby gathering of dachshunds. Typically, we register at least 500 dogs to compete in the races and additional contests held throughout the day. Your contribution level, as described above, can exclusively be associated with 1 or more events:

Race Divisions –Puppy, Ween Teen, Adult, Superior Senior, Frosty Face Flyers, Chariots of Fire Wheelie Division, Super Special (blind/deaf), Wiener Wanna-be (all small breed).

Contests –Kissing Contest, Best Nose, Tail Wag, Speed Trap.

Provided is our tax information for donation/solicitation authorization and contribution credit for your records.

If you have any additional inquiries, questions or suggestions, please feel free to contact us via the information provided.